

## Biography



### **John Garabedian** **Board Member**

John is a retired Senior Partner at the Boston Consulting Group and remains an informal Senior Advisor. He led BCG's Financial Services Practice in the Americas through the financial crisis. He has over 30 years of consulting experience on topics ranging from traditional strategy, organization and operations work to breakout growth and innovation across banking, wealth / asset management, retail banking, payments, credit businesses and insurance.

A few examples of more transformational projects that John led or co-led include:

- Strategy for a top payment network brand that led to an ambitious growth strategy and go-public plan resulting in one of the highest market cap financial firms in the world.
- A reputational crisis / global business standards review for a leading global bank. Board driven and led to transformational changes and a Harvard Business school case study.
- Hedge fund growth strategy that led to a dramatic expansion in both capital (\$2B to \$10-20B) and investment strategies (from a narrow quant focus to positions across the space).

### **KB Partners, General Partner**

After retiring from BCG in 2018, John joined KB Partners which is a venture capital firm that is focused on sport-tech including health and wellness, sports media, fan experience, AI / AR and VR technologies, sports betting and in venue infrastructure investments. John initially joined as a Venture Partner in Myriad Opportunity Fund I and became a General Partner in Fund II which is one of the largest dedicated sport-tech focused VC funds in the market. KB's model is to invest behind great founders, lead deals and bring strategic value through our unprecedented network, Advisory Board and LP base which includes athletes, sport-media leaders, team owners and

executives, league commissioners, agents and corporate CEO's and executives who have business interests or connections within sports.

Corporate and civic board experience includes:

- EVO Payments, a global merchant acquiring firm (IPO May 2018)
- Trelia, a PE-owned global risk, regulatory, and compliance firm
- Chicago Public Education Fund
- Illinois Holocaust Museum and Education Center
- Chicago Civic Consulting Alliance

John received his MBA from the Kellogg Graduate School of Management at Northwestern University and a BS in accounting, magna cum laude, from Frostburg State University. He is a lifelong sports enthusiast, avid golfer and still plays hoops (albeit in slow motion). The miracle in his life is his wife Rebecca and their five kids.